

WEBSITE COORDINATOR CONFERENCE REPORT – 2022

The last year has certainly been a learning curve as ICPA Qld moves to utilise the new ICPA website as its main form of communicating information to members as well as the general public. There have been many challenges and we are thankful for the assistance of the Database team, as well as our website developer Mark from Enrega.

We continue to work closely with Federal and the other States as a team to share ideas, tips and training. It has been invaluable to have others who are experiencing similar issues to share solutions with, as well as have that expertise to tap into when trying to develop items for the website.

The implementation of the Conference mini-website which has allowed us to take on our own registration set up has been a challenge from a few angles. We have reduced our spending by utilising our own website to accept registrations, and after trialling the system for conference this year, we feel confident that the process will be much smoother for all next year. As we move forward with our ever-increasing technology, ICPA Qld wants to be certain that we maximise our opportunities and exposure with our new website, while always keeping our older members in mind. I am always available to assist members of all ages with any difficulties they are experiencing with accessing the website and registration as I have done this year. I can't always promise to have the answers, but I can promise to find someone who does!

ICPA Qld encourages members to make use of the many resources which are available to you within the website. We have worked hard to ensure that our historical information, member toolkit and useful links are available to all. The website provides all contact information for State and Federal council, as well as news and events. We welcome your feedback to improve our site, and if you discover anything missing or links broken, please get in touch.

ICPA Qld would like to thank our members for their patience and understanding as we have been moving through the development and implementation phase of the new website, and I would encourage members to access me in my role to share information about your own branch and the various activities you pursue throughout the year. This is OUR website, and I look forward to continuing to work together with each and every one of you to keep it relevant and up to date.

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