



SOCIAL MEDIA POLICY :

September 2024

How SA ICPA manages its interactions with stakeholders through our social media accounts. It applies to all accounts owned and operated by SA ICPA across a range of social media including Facebook, Instagram, Website and event apps.

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OBJECTIVES:

SA ICPA works hard to maintain a safe and friendly environment for all our stakeholders, whether online or in person.

While we encourage friends, followers and members of the public to share thoughts and opinions via our social media channels, we envisage that this will be done in a respectful manner.

SA ICPA neither agrees with nor endorses every comment people make on our pages. Our aim is to share news, views and information to inform and collaborate with people.

Our policy is to accept the majority of comments made to our profile and, where appropriate, respond via comment in turn. Freedom of speech is to be encouraged, but if posts/comments contain one or more of the following then the administrators have the right to act:

- Offensive language
- Defamatory, slanderous or aggressive attacks on ICPA as well as other individuals, organisations, projects or public figures
- Controversial claims that are not easy for us to verify
- Breach of copyrighted material not within reasonable use, in the public domain, or available under Creative Commons license
- Breach of data protection or privacy laws
- Inappropriate advertisements
- Spamming
- Topics which fall outside the realms of interest to members and stakeholders which do not appear to be within the context of a legitimate discussion or enquiry



We reserve the right to remove any post and block/ban any user at our discretion.

If the information/post is found inappropriate, we will contact the poster privately to explain why we have removed the post or comment and highlight ICPA's posting guidelines.

Social media is a 24/7 medium. While we do our best - both inside business hours and after hours - to moderate comments on our social media pages, we may not see every inappropriate comment immediately. Please feel free to alert us by telephone, email or (of course) our social media channels to anything that you notice with the above policy in mind that may need to be removed.

All promotion of SA ICPA State Council events is to be administered by the SA ICPA Publicity Officer, Web Master and other State Council Executives