
Publicity Report

Madam President, distinguished guests, fellow State Councillors, ICPA members, ladies and gentlemen it is with great pleasure that I present to you my first Publicity Officer Report.

So, who is your new publicity officer? My name is Britt Anderson and I am a member of the Broken Hill Branch of ICPA and came onto State Council late August 2022. While my time on council has been short in length and I have many things to learn, I have a lot of enthusiasm and I am really looking forward to sinking my teeth into my role and understanding what our members want to know and how to get information out.

Facebook and Instagram are the socials that have been utilised to inform our members and interested parties and I would be keen to investigate if other avenues would be of benefit.

Top Wire is a 'go to' resource and Kerrie continues to produce a quality magazine for us all to enjoy. I have penned a few articles and supported a few more in the Top Wire and I would really enjoy assisting in the future and extend my journalistic goals.

Pedals Magazine has seen a big change in 2022 with Raelene Hall retiring after 17 years in the Editor/Publisher role and the reins handed to Hannah Calcino. We wish Hannah all the best and after meeting her in Perth at Federal Conference, I am sure she will be amazing.

February 2023 saw my first in person meeting held in Dubbo. Going through motions preparing for this conference in Moree enabled me to understand the issues branches are dealing with continually from a different perspective.

Our meeting was held at the Macquarie Anglican Grammar School Boarding House and our host, the Head of Boarding Peter Roe warmly welcomed us and fondly described some of his ICPA conference memories. Thank you Peter for making us feel at home and what a fabulous facility you have. We really enjoyed our lovely tour of the grounds. Councillors were very well nourished by The Baking Lady -aka Judy Newton – former NSW State Councillor and also Federal Councillor.

I was welcomed with open arms by my fellow councillors in Dubbo, and for the new girl on the block, I really appreciated this.

I also wanted to thank my fellow councillors for guiding me in this position and for providing resources such as folders of information, phone calls of explanation and just to answer questions as I navigate, develop and distribute relevant materials to assist in advocating for equal access to education for all students, as after all, that is why we are here.

**Britt Anderson
Publicity Officer**