



## BY-LAW 10 - SOCIAL MEDIA

**Adopted 10 May 2021**

Isolated Children's Parents' Association of Australia, ICPA (Aust), works hard to maintain a safe and friendly environment for all our members and stakeholders, whether online or in person. Federal Council manages a number of social media platforms. This By-Law applies to all accounts owned and operated by ICPA (Aust) across a range of social media including but not limited to: Facebook, Twitter, Instagram, LinkedIn and event apps.

1. Federal Council encourages ICPA members, friends, followers and members of the public to share thoughts and opinions via our social media channels; it is envisaged that this will be done in a respectful manner.
2. Federal Council neither agrees nor endorses the comments made on its social media-pages. The aim is to share news, views and information in order to inform and collaborate with people.
3. Federal Council's policy is to accept the majority of comments made to the profile and, where appropriate, respond via comment in turn. Freedom of speech is to be encouraged, however if posts/comments contain one or more of the following then the administrators have the right to and will act to remove:
  - offensive language
  - defamatory, slanderous or aggressive attacks on ICPA as well as other individuals, organisations, projects or public figures
  - controversial claims that are not easy for ICPA to verify
  - breach of copyrighted material not within reasonable use, in the public domain, or available under Creative Commons licence
  - breach of data protection or privacy laws
  - inappropriate advertisements
  - spamming and
  - topics which fall outside the realms of interest to members and stakeholders which do not appear to be within the context of a legitimate discussion or enquiry.
4. Federal Council reserves the right to remove any post and block/ban any user at their discretion.
5. If the information/post is found inappropriate, Federal Council will contact the author privately to explain why the post or comment has been removed and highlight ICPA (Aust)'s posting guidelines set out in this By-Law.
6. Federal Council will endeavour to moderate social media pages. Federal Council may be alerted, by telephone, email or social media channels, to anything that may contravene the social media By-Laws.
7. All promotion of Federal Council events is to be administered by the ICPA Federal Publicity Officer and/or authorised person.