

## State Conference Report 2024

### WEBTECH COORDINATOR

The WebTech role continues to focus on maintaining the website to ensure its relevance for members and visitors of ICPA Qld. Many Branches have been proactive in ensuring their Executive photos are kept up to date on their Branch page, and some branches have been sending through updates for their branch information as well. All of this communication is valued so that we can ensure current and potential members have access to the most up to date information about their Branch. If you think your Branch page requires an update, please get in touch.

With the support of State Council, we are constantly updating documents within the website for members and visitors to the site to make use of. The website is also a valuable port of call for past Conference Motions, Portfolio Reports, Submissions and media releases.

Members this year will hopefully have had the time to look around the website and take control of their own accounts. You are able to change your own email addresses, change your password and access your own details through the website. Enabling members to undertake this ownership should greatly reduce the amount of work our State Membership Officer, and our Federal Membership Officer are swamped with regularly, so I encourage you all to have a look if you haven't already!

This year, Publicity Officer Melissa Iland and myself were excited to receive training on creating webforms, and alongside our Website Developer, we were able to create a new form for existing and potential sponsors for conference. With feedback this process will need further work, however using the platform to register sponsors at the same time as pledging their sponsorship will move toward a much more simplified process for all involved and less double handling.

Joining the newly formed ICPA TechTeam has provided valuable connections between all States and Federal and I have thoroughly enjoyed working with the team to ensure members are looked after, and that we are streamlining whatever processes we can in order to make life easier for all.

### REGISTRATIONS OFFICER

The Conference Registrations process still encountered issues this year, and we continue to investigate working through these and how we can minimise these in future. Some of these issues though continue to come from user error, with people simply not reading the instructions completely or forgetting to submit that last page. We also believe these are occurring due to internet connectivity or speed difficulties, as well as people registering for each other. I would encourage you to all take responsibility for your own registrations in future – nobody should be sharing their login and password with anybody else, and registering as somebody else causes further issues with your own membership information stored on the website as many have discovered.

A huge thanks to Mrs Goscelyn Sullivan who has acted as the Convening Committee Registrations Coordinator this year. She has undertaken a huge workload to ensure registrations have been as accurate as possible through the may technical difficulties faced. It has certainly made my role easier and it is always great to work closely with those involved in hosting such great conferences.

*Tammie Irons*