

FUNDRAISING REPORT

CONFERENCE REPORT - June 2024

The role of Fundraising officer in 2023/24 has been quite an interesting one surrounded by the amazing women who make up our amazing team. Thankyou all for being so helpful and allowing me to lean on you when I needed to. Thank you also to Christy for making herself available to me when I had questions and for the very efficient hand over despite not being able to be at Conference.

The position of Fundraising Officer encompasses co-ordinating the: Annual Art Union, helping with Bush Christmas raffle and Merchandise. Monies raised across these areas support the ongoing efforts of State Council and assists with their advocacy.

The 2023/2024 Art Union has had wonderful support from Sponsors, providing a diverse range of prizes. At the writing of this report, \$9200 had been raised with 2½ weeks remaining for sales. Thank you, members, and friends for your ticket purchases. Our sincere appreciation goes to these very generous Sponsors for 2023/2024:

Rabobank
Nutrien Ag Solutions
Kent Saddlery
Halpin Partners
W. Titley and Co
Lambert Stud
Graziher
Treasure Chest Co

Once again Bush Christmas 2023 was a very successful fundraiser for ICPA QLD, with over \$15000 raised over 10 days. State Council and members of ICPA QLD wish to thank the following for assisting with this important fundraiser:

- Wendy Allen and her staff for supporting ICPA by allowing us to continue holding the raffle at Bush Christmas after taking over the business.
- The Exhibitors whose very generous donations to the raffle ensure that the 10 baskets are filled with delightful prizes.
- The many volunteers who sell the tickets day after day, sometimes in challenging weather.
- Judy Treloar for her unwavering support and fabulous co-ordination of the raffle, approaching Exhibitors and gathering another fabulous prize pool. The hampers looked absolutely amazing again this year.

Merchandise has been quite slow since I have taken over the role. We have sold out of the 50 years tea towels. We however still have quite a number of the ICPA Qld branches tea towels left in all three colours. We had quite a successful greeting card competition with over 30 entries. Our new line of cards are just as fabulous as the last ones. Many thanks to those who contributed. We have a couple of new items for the conference with the Fling thing (a soft frisbee) and the Stress Horse. They look fantastic. We have updated the caps with Trucker Caps and were lucky enough to receive free stubby coolers with these. They look amazing. As I am writing this the caps are still to arrive. Alflex were kind enough to donate 300 more ear tags with the writing #iamICPA on them. We still have a number of the 50 Golden Years of ICPA in Queensland available too.

I have been very lucky to be surrounded by such a caring, awesome bunch of women in the role this year. It has made the year seem to pass so quickly. Thank you all for your help and I look forward to another year of working with you.

Fiona Murray
Fundraising Officer
15/05/2024

