

# Sponsorship levels for ICPA WA State Conference



Working together to ensure access to equitable education for all regional, rural & remote students <https://wa.icpa.com.au/>

Voice for Regional Education

## WHAT IS ICPA ABOUT?

ICPA stands for **Isolated Children's Parents' Association**. Many people mistakenly believe it is only relevant to those living on outback properties or schooled by Distance Education/School of the Air.

**In fact, the word 'isolated' in their title means 'isolated from education' at all levels.**

So, if you live in a rural town and you don't have access to early childhood education then ICPA advocates for you. If you live in a rural town that doesn't have access to a high school, then ICPA is advocating for you. If you live in a large regional center which doesn't have a University or TAFE campus or the campus doesn't offer the courses your child wants, ICPA is advocating for you. ICPA is a volunteer parent-based association.

ICPA WA has over 340 family members residing in country WA. The annual ICPA State Conference brings together members, educators, politicians, the business community and interested community members **to listen to and address concerns, share the successes and plan for the future of education for regional, rural & remote areas.**

Networking is the main aim of the ICPA Conference. As a sponsor, you will be able to network with country families and businesses. There will also be the opportunity to promote your business to service providers of regional rural & remote industries and related sectors such as mining, agriculture, education and government.

Media opportunities will be actively sought, and it is expected that regional media outlets will provide coverage leading up to the event, as well as during and after the conference.

This is an amazing opportunity for your business to be widely acknowledged and associated with the educational wellbeing for all our regional, rural & remote students.

We also invite sponsor input and suggestions to add to our conferences [icpawa.conference@gmail.com](mailto:icpawa.conference@gmail.com)

## EVENT DETAILS

**Date:** Friday 19th March 2021

**Convener contact:** Gascoyne Branch  
Mrs Alys McKeough  
[icpawa.conference@gmail.com](mailto:icpawa.conference@gmail.com)

**\*Exclusive of GST\***

## PLATINUM SPONSORS \$5,000\*

- ❖ Complimentary tickets for 4 representatives to network with members and guest at all events associated with conference. Invitations to State Council meetings.
- ❖ Speaking opportunity at Conference.
- ❖ Display space and banner in the trade exhibition area of conference venue.
- ❖ Company brochure & promotional merchandise (to be supplied by the sponsor) for inclusion in conference satchels.
- ❖ Promotion in ICPA publications, programs, website, Facebook and conference PowerPoint.
- ❖ Editorial in ICPA 'Bits & Pieces' Newsletter (to be coordinated in conjunction with the company media relations rep. and the editor of Bits & Pieces)

## GOLD SPONSORS \$2500\*

- ❖ Complimentary tickets for 2 representatives to the Conference.
- ❖ Speaking opportunity at Conference.
- ❖ Display space and banner displayed at Conference.
- ❖ Company brochure and promotional merchandise (to be supplied by the sponsor) to be included in conference satchels.
- ❖ Promotion in ICPA publications, programs, website, Facebook and conference PowerPoint.

## SILVER SPONSORS \$1500\*

- ❖ 2 complimentary tickets to Conference.
- ❖ Display Space and banner displayed at Conference.
- ❖ Inclusion of company logo in PowerPoint display at conference. Company brochure to be included in conference satchels.
- ❖ Acknowledgment in sponsorship flyer which will also be published in 'Bits & Pieces' newsletter and ICPA website.

## BRONZE SPONSORS \$750\*

- ❖ 1 complimentary ticket to Conference.
- ❖ Banner displayed at Conference.
- ❖ Inclusion of company logo in Power Point display at conference & ICPA publications.
- ❖ Company brochure to be included in conference satchels.

## VALUED SPONSORS Up to \$500\*

- ❖ Banner displayed at Conference.
- ❖ Inclusion of company logo in Power Point display at conference & ICPA publications.
- ❖ Company brochure to be included in conference satchels.