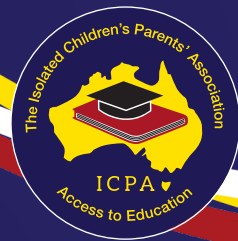


# Strategic Plan

## 2024 - 2028



## Mission

The ICPA actively pursues equitable access to education for all students in rural and remote areas of Australia.

## Vision

Equitable access to education for every rural and remote student across Australia.

### Our Why

We care deeply about fairness and equity, driven by the firm belief that every child regardless of geographical location, deserves equitable access to opportunity. We are passionate advocates for the empowerment of rural and remote communities across Australia, fuelled by our dedication to ensuring parity and inclusivity in the distribution of opportunity.

### Values

1. **Opportunity:** We embrace opportunities for life-long progression through fairness and equity.
2. **Professionalism:** We are respected by policy makers. We are impactful, consistent and we deliver with integrity. We foster engagement and professional growth through knowledge sharing, collaboration, and a commitment to maintaining relevance.
3. **Passion:** We positively harness our passion in a focussed manner to advocate our members' issues with creativity and tenacity to achieve our vision and mission.
4. **Respect:** Our interactions are respectful, transparent and invite contribution, with a focus on best possible outcomes for our members.
5. **United:** We are united in our pursuit of equitable access to education and for the sustainability of rural and remote communities.

### Strategic Pillars

#### Advocacy

To secure fair and equitable access to educational opportunities for children in rural and remote areas of Australia.

#### Strategic Partnerships

To grow advocacy efforts. To enable and support professional growth of councillors.

#### Sustainability

To increase ICPA membership base. To increase funding sources. To increase monies to support advocacy efforts. To ensure the sustainability and relevance of the organisation into the future.

#### Operational Efficiency and Effectiveness

To increase efficiencies across State and Federal Councils. To create effective communication plans for internal and external communication. To streamline admin and workload processes.